

Cookie Statement Fundrs

AllianceBlock | Fundrs Platform

What are cookies?

Cookies are little (text) files which are stored on your computer. Your web browser stores these cookies when you visit our **Website: fundrs.app**. These cookies will be retrieved when you visit our Website again. This allows us to recognise you as a previous visitor.

Why do we use cookies?

By using cookies, we can see how our Website is used and how we can optimise our Website and services. Cookies are also helpful to make the Website quick and safe. In addition, cookies by us or by third parties can be used to show you relevant advertisement based on your interests. See the table below for the specific purposes of each cookie we use.

Which cookies do we use?

FUNCTIONAL COOKIES

We have a legitimate interest to use the personal data collected via these cookies, namely, to make our Website work properly and securely.

PROVIDER	NAME(S)	FUNCTION/PURPOSE	RETENTION PERIOD
Fundrs	CookieConsent	Used to track whether the user has agreed the cookie consent.	1 year
	__cf_bm	Identify and mitigate automated traffic to protect your site from bad bots.	30 min

ANALYTICAL / TRACKING COOKIES

We ask for your consent to use these cookies. You may always withdraw your consent

PROVIDER	NAME(S)	FUNCTION/PUR.POSE	RETENTION PERIOD
Hotjar	_hjSessionUser_2758591	Ensures data from subsequent visits to the same site are attributed to the same user ID.	1 year
	_hjFirstSeen	Identifies a new user's first session.	Session duration
	_hjIncludedInSessionSample	Set to determine if a user is included in the data sampling defined by the site's daily session limit.	30 min
	_hjSession_2758591	Holds current session data.	30 min
	_hjIncludedInPageviewSample	Set to determine if a user is included in the data sampling defined by the site's pageview limit.	30 min
	_hjAbsoluteSessionInProgress	Used to detect the first pageview session of a user.	30 min
	_hjSessionTooLarge	Causes Hotjar to stop collecting data if a session becomes too large.	Session duration
	_hjSessionRejected	If present, set to '1' for the duration of a user's session, when Hotjar has rejected	Session duration

		the session from connecting to our WebSocket due to server overload.	
	_hjSessionResumed	Set when a session/recording is reconnected to Hotjar servers after a break in connection.	Session duration
	_hjLocalStorageTest	Checks if the Hotjar Tracking Code can use local storage. If it can, a value of 1 is set.	<100 msz

Can I delete the cookies?

Yes, you may delete the cookies yourself in your internet browser.

If you do not want cookies to be send to your device at all, you may change this via the cookie settings in your internet browser. Please keep in mind that some of the functions and services on the Website might not function (as good) without cookies.

Amendments to this Cookie Statement

This Cookie Statement may be amended from time to time. The most recent version of this Cookie Statement applies. We advise you to read this Cookie Statement regularly to see if there are any changes.

AllianceBlock Foundation, trading under the name AllianceBlock, providing the Fundrs platform

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